**SUCCESS STORY**

**Royal Ceramics Lanka Employs Carbon Black to Eliminate Security Breaches**

**Summary**
Royal Ceramics Lanka (Rocell), headquartered in Sri Lanka, is one of the largest and most advanced tiles and sanitary ware manufactures in South Asia. With complex production facilities, 50+ showrooms and consisting of broad dealer network, predicting and preventing attacks can be complicated and time consuming. Rocell switched to cloud-based CB Defense from traditional antivirus to ease that burden.

**Simple Deployment, Efficient Performance**
Previously, Rocell used a variety of traditional antivirus solutions, accompanied by considerable degradation in system performance. Isanka Attanayake, Manager IT Infrastructure, says he noticed two primary benefits of CB Defense immediately: “Number one, it’s very easy to install. And number two, it doesn’t degrade your computer performance. Most AVs eat up your RAM and take a lot of time to load. You have to enable ports, disable ports—it’s a lot of stuff to do. With Carbon Black, you don’t have any of these problems.”

Deployment of CB Defense is seamless, with less than 1% CPU and disk space required per endpoint.

**Low Administrative Overhead**
With the traditional antivirus products Rocell used previously, “we had to have someone dedicated specifically to running the antivirus,” recalls Attanayake. Conversely, “CB Defense is easy. Through a single cloud portal you can manage everything in one or two clicks—simple as that.”

With locations dispersed throughout the world, physically administering to every endpoint is infeasible. CB Defense eliminates the need to touch individual computers. Instead, CB Defense captures data from every endpoint.
About Carbon Black
Carbon Black is a leading provider of next-generation endpoint security. Carbon Black serves more than 3,700 customers globally, including 30 of the Fortune 100. As a cybersecurity innovator, Carbon Black has pioneered multiple endpoint security categories, including application control, endpoint detection and response (EDR), and next-generation antivirus (NGAV). Leveraging its newly introduced big data and analytics cloud platform – the CB Predictive Security Cloud – Carbon Black solutions enable customers to defend against the most advanced cyber threats, including malware, ransomware, and non-malware attacks. Deployed via the cloud, on premise, or as a managed service, customers use Carbon Black solutions to lockdown critical systems, hunt threats, and replace legacy antivirus.

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“You don’t have to manage anything at all. It just runs.”
Isanka Attanayake, Manager IT Infrastructure, Rocell

and analyzes each event stream in context, identifying emerging attacks that yesterday’s security technologies might miss.

Conclusion
Before moving to Carbon Black, Rocell experienced periodic breaches and network problems. Now, CB Defense provides the company with next-generation antivirus and EDR in one cloud-delivered platform that stops malware, non-malware, and ransomware attacks. “With CB Defense, we haven’t gotten any breaches at all,” Attanayake says. “That’s the beauty of Carbon Black.” Discover more companies who have found success with Carbon Black visit: carbonblack.com/customer-success