The Small Business Security Challenge

If you run security at an small business, you know that you aren’t immune from attacks. In fact, your intellectual property and data is often more at risk, as you are perceived to be an easier target than enterprise vendors. This is evident in the fact that 61% of SMBs experienced a breach in the last year, 46% lost productivity due to a security incident and 37% experienced disruption of business applications or IT Systems.¹

We know that SMBs face unique challenges when it comes to their cybersecurity posture:

LIMITED RESOURCES

- 73% have insufficient personnel²
- 69% don’t have adequate budget²

INEFFECTIVE SECURITY

- 70% have endpoint security deployed³
- 47% rate their security as excellent. Security needs to be excellent!

DIFFICULT TO USE

- 39% lack in house expertise²
- 47% have no understanding of how to protect against cyber attacks²

Benefits of Security In the Cloud

The cloud provides you with a cost-effective, continually up-to-date solution that can alleviate the pressure on you and your security team – all while providing better protection for your organization.

Companies that invest in big data, cloud, mobility, and security enjoy up to 53 percent faster revenue growth than their competitors.⁴

- 94% of businesses saw an improvement in security after switching to the cloud⁵
- 91% said the cloud makes it easier to meet government compliance requirements.⁶

¹ 2017 State of Cybersecurity in Small & Medium-sized Businesses, Ponemon Institute
² Ponemon
³ ESG Master Survey Results: Cybersecurity Trends at SMB Organizations, 2018
⁴ What Companies Growing More than 50 Percent Faster Are Investing In, Dell
⁵ Cloud Computing Stats - Security and Recovery, RapidScale
⁶ RapidScale