Tell us about your process for choosing Carbon Black.
When we were looking at a new security solution we had a list of three vendors, which quickly narrowed down to two vendors because one of the companies did not want to compete against Carbon Black. While testing, we found that although the other solution was good, it was a challenge within our environment based on our diverse teams (different developers, etc.). We also experienced a challenge with the other vendor and found that we could not implement a blanket policy for everyone. With that in mind, we had our software engineers conduct a proof of concept (POC) with Cb Defense, and we didn’t see any negative performance impact like we had with the other vendor. Having customizations and the cloud was a huge positive for our company as many of our employees are remote and antivirus only monitors on-prem machines.

How would you describe the value you have received from Carbon Black's User Exchange community?
I log into the community daily to see all the discussions going on. I stay connected through the different community plugins so it's easier to see the threats being discussed in the community and to ask questions. If I am unable to find an answer in the community, I submit a Carbon Black support ticket and usually receive a quick response. Once I receive the response, I add the information to my community discussion so other users having similar issues will find a response. One of my favorite parts of the community is being able to submit new ideas for a product. It is great to see that Carbon Black has a vested interest in their customers and it makes you feel as though they are taking your input into consideration.

Are there any practices that you learned within the User Exchange community that have improved your company?
I've definitely gained a better understanding of the product through the community. Every day I skim the forums and learn something new, whether it be creating rules, learning about certain rules and their effect, or reading new threat information that people post. By reviewing the threat intel people share, I am able to proactively block these threats. You can't put a quantifier to this information because you don't know if it would have impacted you or not.

How has your network (peers, CISOs and security analysts) been impacted by people sharing ideas through the User Exchange community?
Our network has been able to reach more people via the User Exchange. I am very active in the forums and believe people within the community recognize me now, especially the CB Support team. The community has definitely increased my network of peers who use Carbon Black. Going to in-person events and meeting the people I interact with online has been a great experience.

“CB Defenders has been a great channel for me to get involved with Carbon Black product teams.” - Ryan Manni, Manager of Security Operations

About Carbon Black
Carbon Black (NASDAQ: CBLK) is a leading provider of next-generation endpoint security delivered via the cloud. Leveraging its big data and analytics cloud platform – the CB Predictive Security Cloud – Carbon Black consolidates prevention, detection, response, threat hunting and managed services into a single platform with a single agent and single console, making it easier for organizations to consolidate security stacks and achieve better protection. As a cybersecurity innovator, Carbon Black has pioneered multiple endpoint security categories, including application control, endpoint detection and response (EDR), and next-generation antivirus (NGAV) enabling customers to defend against the most advanced threats. More than 4,300 global customers, including 35 of the Fortune 100, trust Carbon Black to keep their organizations safe.

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